

DYNAMIC CITY

The Beam

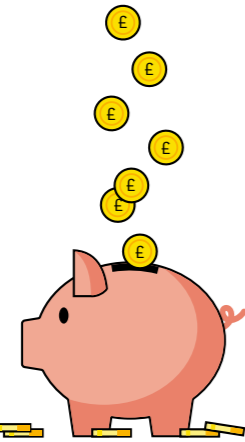
Is the first building on Riverside Sunderland to be completed



THE BEAM

10 years of inward investment

- **500 projects**
- **Creating £2.17 billion of investment**
- **Over 18,000 jobs**



43.6%

of care leavers aged 19-21 are in employment, education or training



66%

Key Stage 2 pupils achieving the expected standard in reading, writing and mathematics in 2019

Key stage one are performance:

75%	72%	77%
Reading -	Writing -	Mathematics -
75% national	69% national	76% national

106

new build affordable homes have been built in 2018-19



16

Private housing companies or individuals developing 24 sites across the city

Gentoo & Thirteen Group

partnership to acquire empty properties to return to use as affordable family housing



1,300+

Student job opportunities in 2018-19. The Work Discovery Sunderland programme provides young people with insight into jobs available.

Ofsted

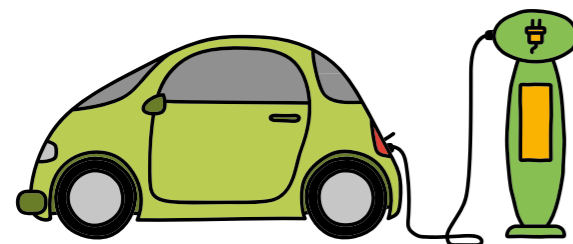
rate the council's Adult Learning as good

5G

Sunderland is the first city in the UK to deploy 5G-ready Wi-Fi in the city centre.

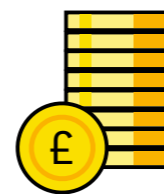
2,700+

people are now digitally connected to 'Go Online', as part of the Sunderland Digital project. Helping to save money on household bills.



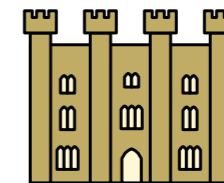
Green Energy

Sunderland was named the best place in the UK to find electric vehicle charging stations in a UK-wide survey by green energy provider Tonik Energy.



£1.17m

of Community Led Local Development Funding was allocated to some 15 projects by the end of 2019.

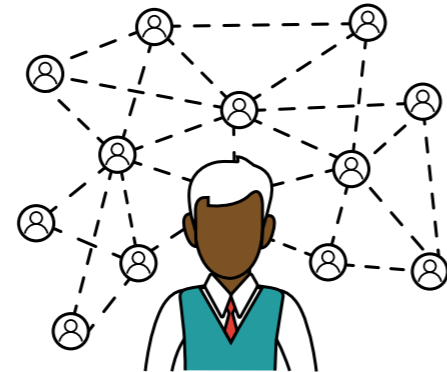


£1.3m

financial support from Historic England and the council for the delivery of the Sunderland Historic High Streets Heritage Action Zone. The investment includes Mackies Corner and 170-175 High Street West in Sunnyside.

Rogue landlords

have been tackled through legal action. The council has prosecuted five landlords for various housing standards offences since 2017.



90

global companies in Sunderland, employing 26,350 people.



69.7%

Working age residents in employment. Up 3.6 percentage points on five years previously, compared with a 2.2% point rise across the North East

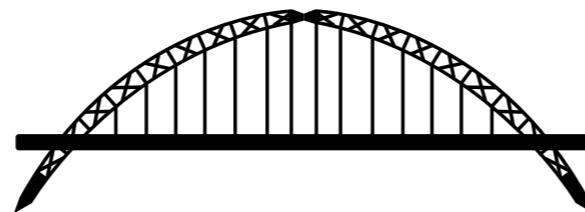


Rough sleepers

in the city are low numbers compared to regionally and nationally

£120m

worth of investment by Legal and General in further high-quality offices on the former Vaux Brewery site

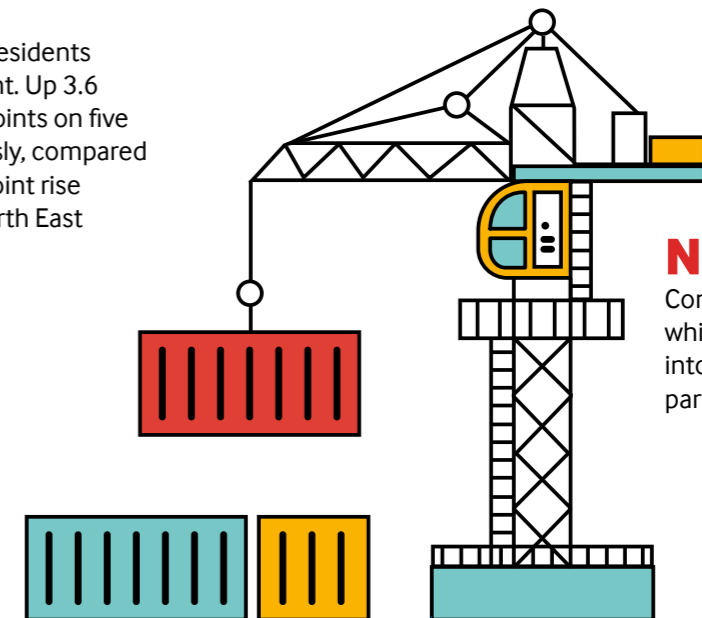


Riverside Sunderland

was launched, an ambitious and exciting regeneration plan spanning both sides of the river.

STACK

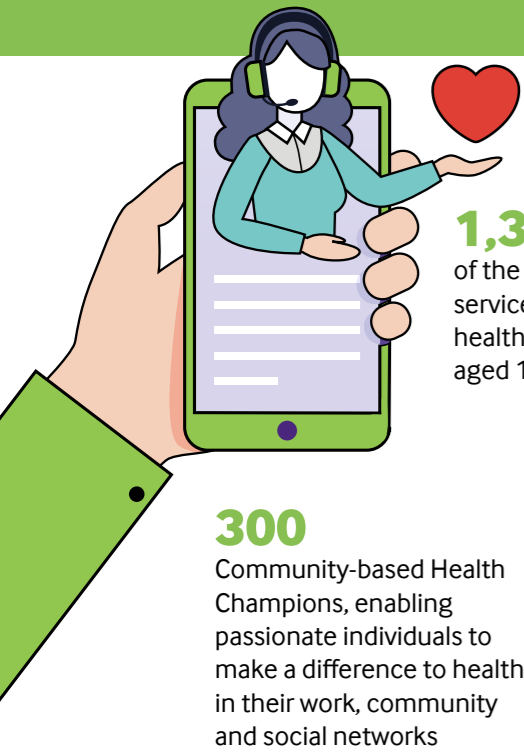
A brilliant shipping container concept bringing exciting new bars, eateries and retailers to Seaburn.



New City Hall


Construction has started which the council will move into in 2021 along with partners.

HEALTHY CITY



1,300 users of the online counsellors service to improve mental health for young people aged 11 to 18

300 Community-based Health Champions, enabling passionate individuals to make a difference to health in their work, community and social networks



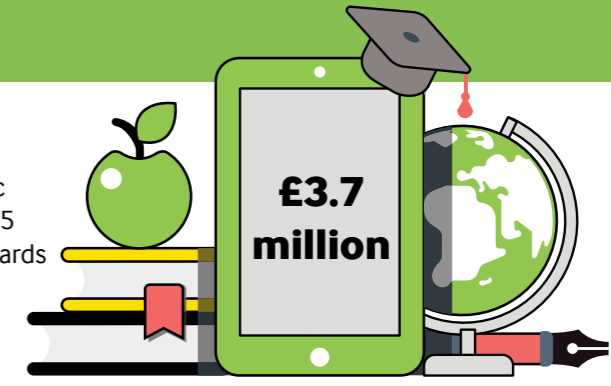
840 open Early Help plans as more families are getting help earlier, involving over 2,000 children

Ofsted rate Together for Children's Fostering and Adoption services Good with Outstanding features.



Blue Flag
Roker and Seaburn beaches have both have international Blue Flag status

100% of schools and civic buildings hold 4 or 5 stars in Food Standards Agency rating




£3.7 million improvements made to maintained schools, with a new school providing places for 90 autistic children

63 schools have achieved a Gold or Silver in the Sunderland Anti-Bullying Charter Mark.



Smoke free zones have been introduced in all parks across the city




3,500 residents are now attending regular events, activities and clubs in their neighbourhoods, which is improving their independence, minds and fitness levels

107 businesses have signed up with the Workplace Health Alliance and 19 workplaces have achieved the regional Better Health at Work Award up to December 2019

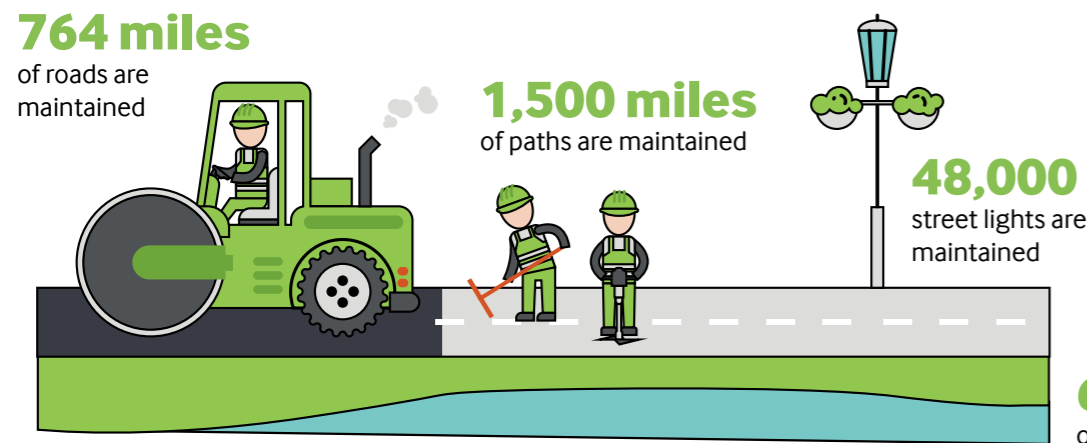


Green Flag
The city has five Green Flag status parks - Barnes, Hetton Lyons Country Park, Roker Park, Mowbray Park and Herrington Country Park

Step-Up Sunderland
a new app to encourage people to be more active by walking in their day-to-day lives, was launched in 2019 with over 2,000 steppers involved by December 4



Healthy life expectancy at birth in Sunderland is increasing, but remains lower than the North East and England (58 years for males and 59 years for females)



764 miles of roads are maintained

1,500 miles of paths are maintained

48,000 street lights are maintained


6.5 miles of coastline are maintained



6,000 vulnerable people are supported by Sunderland Care and Support each week

18,000 new customer contacts received and managed around each year for adult Social Care

1,200 litter pick volunteers have been carrying out a series of campaigns around the city to make their neighbourhood cleaner. #cleangreency



30,000 tonnes of waste was recycled/composted. The current level of household waste sent for reuse, recycling and composting is 28.3%; we aim to improve this to 32% or better by April 2021

Waste recycling
Plans have been agreed to develop a new waste recycling site in Pallion, replacing Beach Street in the city centre. The new facility is due to open in 2021

126,500 bins are emptied every week – that's 7 million bins per year

VIBRANT CITY

Let's Talk Sunderland



The 'Let's Talk' Resident Engagement strategy was launched.

The outcome of engagement with over **155,000 residents** is supporting development of the five Neighbourhood Investment Plans



6.5% increase of spend by visitors



6% increase of visitors to Sunderland



Elephant Tearooms purchase in the city centre

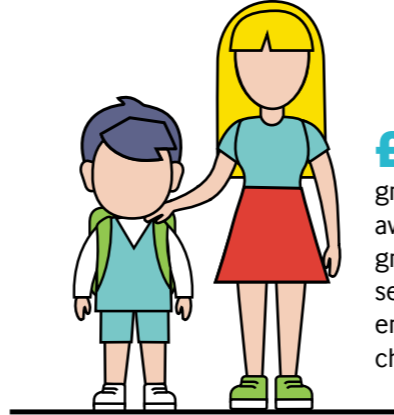


1,100 CCTV cameras are monitored by the council



13,000 people had registered at The Washington Hub within the first 6 weeks of it opening.

£14.2m was awarded to Sunderland to provide 3 new Football Hubs and construction started in January 2019.



£160,000 grant funding has been awarded to 36 community groups to deliver 688 sessions, with the aim of engaging with over 5,000 children.



252 local voluntary and community organisations have been awarded local grants worth a total value of £245,647

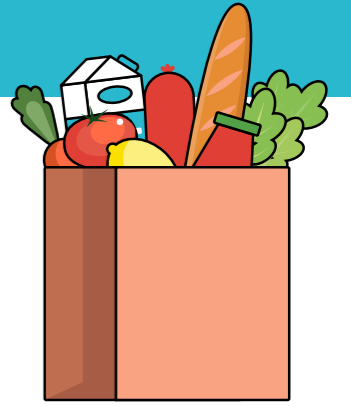
5 Area Committees have awarded over £1,805,669 to meet local priorities in neighbourhoods



350 hate crime champions are being trained across the city.

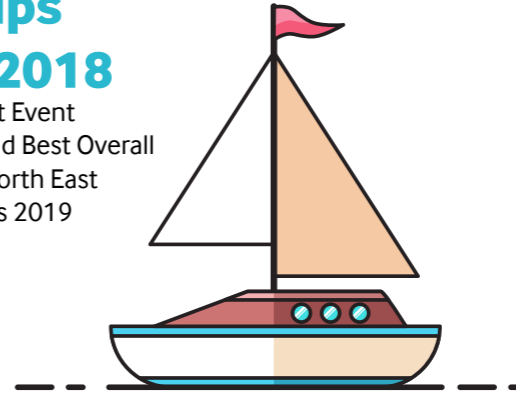
26 Community Protection Warnings were issued for unreasonable behaviour having a detrimental effect on the locality

5,000kg of food was provided across the city each month. There was an increase in residents supported by foodbanks in July and August due to school holiday pressures



1,304 Crisis support awards were issued by the council for food and fuel.

399 Community Care awards were issued for furniture, beds and white goods



Tall Ships Races 2018 was voted Best Event Sunderland and Best Overall Event at the North East Culture Awards 2019



6,000 people attended heritage open days

96% of our residents feel safe in their local area



174,260 people attend a leisure facility monthly

£877,490.05 Was generated by the local advice providers for vulnerable people who sought help

DELIVERING EXCELLENCE

£109m
of council tax was collected, with over



70%
of people paying by direct debit



Code of Practice on Drugs and Alcohol

to protect employees from the dangers of drug and other substance misuse and to encourage those with alcohol and substance dependencies to seek help

1.4m
customer transactions take place annually



42.7%
of transactions were self-serve

New housing benefit claims were processed within **22 days** of the date they were made



Employee Protection Register

developed to protect employees from any potential violence, aggression and abusive behaviour risks



Controlling Migration Fund

the council has been awarded monies which will allow new work aimed at community integration to take place

We secured significant social value including spending:

£155m with Sunderland suppliers (40%)
£11.6m with local voluntary and community organisations
£190m with North East suppliers (66%).



95%
of suppliers are satisfied or very satisfied with our approach



76th
place the council ranked in Stonewall's Workplace Equality Index Top 100

15,000
facebook views of the rainbow crossings being laid



PRIDE
Sunderland City Council supported annual PRIDE celebrations and raised the profile through social media.