

Population

10767

Child Poverty

279

Unemployed

3.0%

Older People in Poverty

15.7%

Older People Living Alone

30.8%

Can not Speak English

1.1%

IMD Ward Rank (/25)

23

IMD Score

20.00

Income Deprivation

13.1%

Ave. Download Speed

129.02

% of prem unable to receive 30Mbit/s

0.0%

Digital Inclusion Scoreboard

Barnes

### Existing Digital Provision

Barnes Juniors and Infants, Plains Farm and Broadway Juniors are members of the NCCE.

Plains Farm Youth and Community Centre offers Wi-Fi access, along with access to digital devices. Residents can access 1-2-1 support, timetabled sessions or drop in sessions.

Working with Schools on digital careers, work placements and T-qualifications.

Currently building links with VCS organisations, including schools to provide further support.

Encouraging organisations to share activities to a centralised hub to support social prescribing to raise awareness of support available.

Significantly influencing investment to install broadband provision in all areas, to ensure no one and no where is left behind.

### Challenges to Address

Local insights suggests that limited digital connectivity; low personal data allowances; access to digital devices and lack of digital skills are common barriers to digital inclusion.

People more at risk of digital exclusion are children and young people; ethnic minority groups, people without a job; people on low wages. Further consideration for Veterans, single parents and people with disabilities.

3<sup>rd</sup> highest level of ethnic minority groups living in the City and higher levels of older people living in poverty.

In the top six wards registered on the Digital Exclusion Risk Index.

### Potential Opportunities for Members

Develop more spaces for people to access face to face digital support i.e. Plains Farm Community Centre

Encourage sign up to the NCCE at Richard Avenue Primary School

Deliver marketing campaigns to tackle digital exclusion e.g. low cost broadband, being safe online, etc.

Set up a Tech Mates / Buddies Volunteering Scheme

Encourage sign up to the Digital Inclusion Network and operate data banks (like a food bank but instead provides free SIM cards)

Explore funding opportunities to introduce free friendly Wi-Fi into publicly accessible buildings, open spaces and parks.

Set up a Digital Device Loan Scheme or Lending Libraries for digitally excluded households

Set up IT donation points and encourage people to gift their old devices which can be upcycled and reused

Co-design and deliver a project tailored to an 'at risk' group of people or within a physical location.