

Population

10323

Child Poverty

140

Unemployed

3.0%

Older People in Poverty

12.5%

Older People Living Alone

33.6%

Can not Speak English

1.0%

IMD Ward Rank (/25)

21

IMD Score

20.20

Income Deprivation

11.7%

Ave. Download Speed

118.43

% of prem unable to receive 30Mbit/s

0.1%

Digital Inclusion Scoreboard

St. Michael's

Existing Digital Provision

A Community Digital Health Hub has been developed at St Michaels Community Centre which has improved connectivity, provided access to digital devices and Tech Mate volunteers to support people Go Online for the first time, and provide valuable one to one support.

Hill View Infants are members of the NCCE.

Age UK Sunderland, Hopespring, St John's Methodist Church, St Michaels community Centre, Stockton Road United Reformed Church offers Wi-Fi access, along with access to digital devices. Citizen Advice provide all the support above, in addition to being a registered Data Bank.

Working with Schools on digital careers, work placements and T-qualifications

Encouraging organisations to share activities to a centralised hub to support social prescribing to raise awareness of support available

Challenges to Address

Local insights suggests that low personal data allowances; access to digital devices and lack of digital skills are common barriers to digital inclusion.

People more at risk of digital exclusion are children and young people; people without a job; people with disabilities; people on low wages, ethnic minority groups.

Highest level of older people living alone, which may contribute towards loneliness and social isolation.

4th highest population of ethnic minority groups living in the City.

No paid provision offering digital skills support in the Ward.

Potential Opportunities for Members

Enhance digital hubs so more people access face to face digital support i.e. St John's Methodist Church, Stockton Road united Reformed Church, Or develop new ones i.e. St Nicholas Church

Raise awareness and encourage sign up to the NCCE at Southmoor, St Aidans, Thornhill, Hill View Juniors, St Mary's RC, Barbara Priestman and Returners Unit at Thornhill

Deliver marketing campaigns to tackle digital exclusion e.g. low cost broadband, being safe online, etc.

Set up a Tech Mates / Buddies Volunteering Scheme

Encourage sign up to the Digital Inclusion Network and operate data banks (like a food bank but instead provides free SIM cards)

Funding opportunities to introduce free friendly Wi-Fi into publicly accessible buildings, open spaces and parks. Backhouse Park

Set up IT donation points and encourage people to gift their old devices which can be upcycled and reused

Set up a Digital Device Loan Scheme or Lending Libraries for digitally excluded households